



sponsorship

2026 Player Sponsorship Proposal

Executive Summary

Spotswood Football Netball Club (SFNC) invites you to sponsor a player. This proposal outlines a unique opportunity for you and/or business to engage with the local community, enhance brand visibility, and contribute to the development of our athletes in the Spotswood and surrounding area.

About Spotswood Football Netball Club

Overview

Founded in 1927, Spotswood Football Netball Club is a pillar of the community, providing competitive and recreational football and netball opportunities to individuals of all ages. Our football and netball programs are designed to nurture talent, promote teamwork, and instil values of sportsmanship and discipline.

Our Mission

Our mission is to offer high-quality coaching and facilities to our players while fostering a supportive and inclusive environment. We aim to develop not just skilled athletes but also responsible and motivated individuals.

Objectives

By partnering with SFNC, you and/or your business will:

- **Enhance Brand Recognition:** Reach a diverse audience through extensive club activities, including matches, community & supporter events, and promotional materials.
- **Support Community Development:** Contribute to the growth and success of local youth & adult sports programs.
- **Create Positive Brand Association:** Align with a respected local institution and be seen as a supporter of community engagement and wellbeing.

Target Audience

- **Football & Netball Players:** All ages, encompassing a broad demographic of families and supporters.
- **Player Parents, Grand Parents & Family:** Mum's and dads, grandparents, aunts and uncles, friends, families and neighbours from the local area.
- **Community Members:** Supporters, volunteers & local businesses engaged with the club & its events.



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Player Sponsorship Proposal

Senior Football – \$800 (incl GST)

Senior Netball - \$580 (incl GST)

Junior Football & Netball - \$500 (incl GST)

Sponsorship Benefits

Your sponsorship includes:

- **Player Membership:** Coverage of your sponsored player's season membership
- **Digital Advertising:**
 - Promotion via our social media platforms
 - Advertising on LED screens in the clubrooms
- **Networking & VIP Access:**
 - Two complimentary tickets to Sponsors Day for networking with other sponsors and club board members
 - Invitation to the President's senior home game halftime gathering
 - Invitations to club social events
- **Community Recognition:**
 - Certificate of appreciation
 - Public acknowledgment of your sponsorship through club communications and events

Your Investment Makes a Difference

By sponsoring a player, your contribution directly supports:

- **Coaching & Training Resources** – Ensuring players receive high-quality coaching and skill development.
- **Team Equipment & Uniforms** – Covering essential gear, including game-day apparel, footballs, netballs, and training equipment.
- **Facility Maintenance** – Keeping our club facilities safe and in optimal condition for players and supporters alike.

Your support not only enables our players to excel but also strengthens the club's role as a community hub where people of all backgrounds can come together through sport.



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Next Steps: Join Us Today!

We invite you to join us in supporting the club's growth and ambitions for 2026. If you have any questions or would like to learn more about becoming a player sponsor, please don't hesitate to reach out. Thank you for considering this opportunity. We look forward to partnering with you as we strive for excellence in the upcoming season.

Payment options once a player has registered:

- Complete the Player Sponsorship Form and an invoice will be generated on 7 days payment terms
- Direct deposit, referencing the player Full Name / BSB 633-000 / ACC 14462735

Kind Regards,

Mark Wityk

Chief Financial Officer (CFO)

Spotswood Football Netball Club

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Spotswood VIC 3015





sponsorship

Registration

TYPE	SELECT	TYPE	SELECT
Senior Football		Junior Football	
Senior Netball		Junior Netball	

SPONSOR DETAILS

Name/Business

Contact Person

Email

Phone

Address

PLAYER DETAILS

Full Name

Team

Email

Phone

Address

Bank

Account Name

BSS

ACC No.